

Raising awareness among teenagers on risks associated with illicit drug use

Boys and Girls **Plus**

Boys and Girls Plus is a **prevention programme** for young people. It provides **teachers and youth workers** across Europe with a set of innovative tools to creatively engage teens on healthy lifestyles and raise awareness on the risks associated with drug use.

The project is involving **10 organizations** from **9 European countries**.



www.boysandgirlsplus.eu

Boys and Girls



Boys and Girls Plus stems from the "**Boys and Girls**" project: www.boysandgirlslabs.eu

"Boys and Girls" produced a **webseries** to reach out to an age group (teens) which is notoriously difficult to reach through traditional communication means. The project brought together researchers, animators and teens to explore how to effectively use **new media** to communicate issues such as substance abuse, its causes and its consequences among teenagers.

Supported by the EU



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<http://ec.europa.eu/justice/>

The views expressed are purely the authors' own and do not reflect the views of the European Commission



Tools and training



Boys and Girls Plus provides teachers and youth workers with a set of fully developed **lessons and workshops** based on the audiovisual content of the webseries "Boys and Girls". The programme, based on the Life Skills model, is composed of six flexible units of 45 to 135 minutes each.

In order to facilitate the use of the educational tools, Boys and Girls Plus developed a comprehensive **training programme**.

The [educational tools](#) and the [training programme](#) are available on our website: www.boysandgirlsplus.eu

Partners



Department of Addictology
First Faculty of Medicine
Charles University in Prague



GESELLSCHAFT FÜR
ANGEWANDTE SOZIALFORSCHUNG



Inštitut za
raziskave
in razvoj



Business Solutions Europa

Collaborating partner



Highlights to date

March 2014: project kick off

August 2014: [mapping](#) of European social media based drug prevention programmes

November 2014: development of the educational tools

December 2014: Greek organization Pronoi joins the partnership

March 2015: training of the trainers

Next: pilot programmes with youngsters

How can you be involved?

Are you a **teacher/youth worker**?

Register a group of teenagers and give them the opportunity to be **the first** in Europe to use the Boys and Girls Plus lessons.

Are you an **organization**?

Become official collaborating partner of our international network.



Get in touch

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